



30 Second Generic Commercial

(Includes Hosting)

Package Includes: background music, text, graphics, some special effects, and animation.

COMMERCIALS DO NOT REQUIRE ADVERTISER'S INVOLVEMENT

Production

Even though we refer to this product as generic, it is actually a professionally produced video that is customized to best suit your advertiser's needs. With our experience and ability to outsource a vast network of talents, videographers, locations and partners, as well as our comprehensive archive of specialized stock footage that we have accumulated over two decades, we are capable of producing commercials without the involvement of any advertiser.

How does it work?

BIZCLIP designs the look and feel of the "Generic" Video by using every available resource, which includes any information provided to us by the advertiser, website info, brochures and business cards. However, if such resources are not available, we still have our in-house resources and creative experience to produce a visually effective "Generic" product. BIZCLIP will produce this product under the following two scenarios:

Scenario A

BIZCLIP receives the order as a "Generic" Video (already predetermined by the advertiser at point of sale). In this case we immediately send this order to the Production Department to begin the editing process.

Scenario B

In circumstances where the advertiser is either unresponsive, too busy to take the time to schedule a date of filming, or does not want to be bothered to deal with the production of the video in any manner whatsoever, BIZCLIP can accommodate such advertisers by offering them a "Generic" Video. This option is a great alternative for those who do not want to be filmed, but would still like a video produced that could visually present and promote their business in the best manner possible.

Benefits

Quick Turn Around (Posted within 3 to 5 days) / Product Fulfillment / Self sufficient product / Value

"We guarantee that we will be able to provide footage for every advertiser, even if it requires us to film on specialized sets, locations or use digital image reproduction to achieve the proper look."

Samples

www.bizclip.com/generic_links/room_at_a_time.htm

www.bizclip.com/generic_links/dietrich_law.htm

<http://www.goldbook.ca/goldbook/niagarafalls/Roofing-Contractors/benevento.html>

http://www.bizclip.com/generic_links/linwell_park.htm

BIZCLIP INC.